

Outer North West Area Committee

Health & Well-being Sub Group

Note of 28th January 2014 Meeting

12.00 Horsforth Library Meeting Room

Item	Present	Actions
	Cllr G Latty (Chair) - G&R Cllr B Anderson - A&W Cllr D Collins - H Cllr R Downes – O&Y Officers: Louise Walker - Active lifestyle Officer G Burnham - WNW Area Support Team C Simms – WNW Area Support Team	
1.	Apologies	
	Cllr Cleasby and Cllr Downes.	
2.0	Leeds Let's Get Active	
2.1	<p>LW presented information on the Leeds Let's Get Active Scheme. The scheme was launched in October 2013 and is a programme to encourage people who do not do any physical activity to do at least 30 minutes of physical activity, once a week. Leeds Let's Get Active supports inactive people becoming active through the provision of free access to leisure centres and community sports and activities within a supportive and welcoming environment. The opportunity is available citywide, and open to all. In Outer North West Leeds the following facilities are involved in the scheme:</p> <ul style="list-style-type: none"> • Aireborough Leisure Centre • Chippendale swimming pool • Holt Park Active 	
2.2	<p>The offer is free use of all Leeds City Council leisure centres during selected activity sessions, daily. Typically one free hour (off peak). Initially the free offer is for gym and swim sessions however a community offer which includes Health Walks and Active Family multi-sport activities will soon be delivered in community parks.</p>	

2.3	Sport and Active Lifestyles, Public Health and Sport England are partners in Leeds Let's Get Active. The £1.3m programme has been funded by Sport England and Public Health.	
2.4	Registration and further information is available on www.leedsletsgetactive.co.uk .	
2.5	A discussion took place on whether Youth Activities Funding (YAF) could be used to fund additional sessions for young people in the outer north west area. LW offered to work with the Active Sport Officer and provide costings for additional sessions. It was agreed, following consultation with the Children & Young People's (C&YPs) Sub Group Chair, that LW be invited to their next sub group meeting to discuss this proposal further.	GB/LW
2.6	In addition to the above, the sub group asked LW to cost up a scheme to run extra adult sessions in the outer north west area which they would consider funding through their well-being budget. The proposal should include a subsidised bodyline offer.	LW
2.7	<p>Questions were raised about how the scheme has been publicised. Initially the scheme was advertised on:</p> <ul style="list-style-type: none"> • Radio Aire • Enlarged posters on the side of bus shelters • One Stop Centres • Various organisations team meetings <p>The majority of publicity is now undertaken through social networking sites and word of mouth. In addition there are officers working with specific groups such as the Disability Officer, Older People's Officer and Young People's Officer. To date 10,000 people have signed up however only 2,500 people are currently using the offer. Members expressed concern that the advertising of the scheme had not been wide enough and suggested that Libraries, all Public Facilities, Doctors Surgeries and any other sites that would agree to display posters should be used. It was suggested that members could help with this.</p>	
2.8	Members suggested that all the ONW Neighbourhood Networks should be approached if this hadn't already been done.	LW
2.9	LW agreed to provide Members with a copy of the Engagement Plan. Members specifically asked for information on: <ul style="list-style-type: none"> - which groups had been contacted in the outer north west area - the number of people who had signed up at the following centres; Aireborough, Chippendale, Holt Park Active and Kirkstall (as although not in the outer north west area residents from this area may use Kirkstall). 	
2.10	Cllr Collins asked why Trinity College was not on the scheme. LW explained that this was not an LCC facility and although they had	

	agreed to advertise the scheme on their website the college did not want to be involved further.	
2.11	Cllr Anderson advised that Ralph Thoresby School had an all - weather pitch and asked that this be considered for a community session, suggesting that perhaps a scheme could be run by volunteers during school holidays.	LW
2.12	Members queried why the publicity posters did not advertise that the sessions were free. LW explained that this decision had been made as the scheme was directed at people who do not do any activity at present rather than those who already use the centres. LW was asked to check with Cllr Yeadon if this was a Member decision or an officer decision.	LW
2.13	<p>In conclusion the following actions were agreed:</p> <ul style="list-style-type: none"> • LW to provide costings for additional free sessions for young people and present to the Children & Young People's Sub Group on the 28th February. • LW to provide GB with costings to run free sessions for adults in the outer north west area. • The above proposal to include costings for a subsidised bodyline scheme. • LW to provide Members with an engagement plan, to include information on which groups have been contacted, how many have signed up to centres in outer north west and which centres. • LW to create an A3 size publicity poster advertising the free sessions at Aireborough, Chippendale Swimming Pool and Holt Park Active and pass to GB to circulate to Members • LW to check if the decision not to advertise that the sessions as free was a Member or an officer decision. 	
3.0	Date and Time of next meeting	
3.1	Tuesday 22 nd April 2014, 10.00am Horsforth Library Meeting Room	